Safe. Sensible. Social. Selling Alcohol Responsibly

- 1. In May 2009 the Government issued the above consultation document on the proposed new code of practice for alcohol retailers for England and Wales as provided under schedule 4 of the Policing and Crime Bill. A full copy of the document is available from: http://www.homeoffice.gov.uk/documents/cons-2009-alcohol/
- 2. BALANCE the North East Alcohol Office has prepared a regional response following discussions with members of the Alcohol Regional Advisory Group. The Safer Stockton Partnership contributed to this via our member on the RAG.
- 3. Attached at Appendix A is a draft response from this group to the consultation. It is based upon the Balance response but adds Stockton specific facts and raises the issue about appropriate funding being available for the introduction of the code to be successful.
- 4. The deadline for responses is the 5th August and members are asked to approve the submission of the response on behalf of the partnership.

David Kitching Trading Standards & Licensing Manager 27th July 2009